

# THIS STORE NOW AT ITS BEST

Every Aisle Fairly Breathes the Christmas Spirit.

THE DISPLAYS outdo all former efforts of ours. Gifts for everybody are here from the smallest tot to the oldest gray beard—the useful kind—the kind you cannot make a mistake in giving—and now but a few days remain—do shop early.

## Boys' Suits, "EXTRAGOOD" Quality

But No Higher Than "The Other Kind."

There's a lot of clothes for Boys made now-a-days that we wouldn't care to sell—know that they would never please you; you wouldn't get your money's worth. We're making a special effort to give the best there is in style, fit and wear when you buy here, and with such clothes it's not so very hard to outdo the best efforts of any store that isn't able to sell them.

Russian and Sailor Blouses for Boys, 2 1-2 to 10 years, some beautifully trimmed, in all popular colors.

\$2.50 to \$10.

Double-breasted Norfolks and plain Jackets and Pants, in Cheviots, Worsteds and Serges, both plain and Knickerbocker Trousers,

\$2.50 to \$15

"Mother's Friend" Shirt Waists, 50 and 75 cents.

Knee Pants (Odd) 50 cents each and up.

## A Schloss Suit or Overcoat

As a Xmas Investment, Necessity and Luxury.

Three reasons in one why you should come here to get your Suit, Overcoat or Cravenette, for we are certain of our ground when we say—"Schloss's clothes embody all that's good in men's and young men's Suits and Overcoats."

We are better prepared this season than ever to cater to patrons of moderate means, who want dependable, stylish-appearing clothes at low prices.

\$15 to \$35.

**Underwear** In white, natural grey, or fancy; all sizes, all colors, and all prices.

**Hosiery** In plain and fancy effects—the guaranteed kind.

**Shirts** In attractive patterns, some gay and sporty, others plain—the right fitting kind.



## GIFTS

How to Make Christmas Presents For Both Sexes—Hatpin Cushion—Needlebook—Suit Case Set For a Man.

The hatpin cushion shown is made of pompadour ribbons and val lace. It is tied in the center with baby ribbon. The needlebook is also a dainty little trinket, easily made, and appreciated either by men or women.

The design shown is a conventional primrose pattern worked in ribbons.

For the man who travels nothing will be more appreciated than what is called



**MATERIALS REQUIRED.**  
One piece of cotton, wedding  
One yard of Dresden ribbon,  
Yard and half valence ribbon,  
Quarter yard tulle silk,  
Two yards baby ribbon.

**HATPIN CUSHION.**  
of a suit case set. So many people use the suit case, but have never been able to overcome the difficulty of keeping the shoes and brushes from rubbing up against their clean linen. There are three different articles in this set, all of which are made of coarse linen. The receptacle for shirts is in the shape of a large envelope, the edges bound with braid, and should be large enough to contain two shirts.

The bag for collars is made from the same material. The bottom is circular and made from pasteboard. A good idea is to sew to this a strip of pasteboard about two inches deep. These should be covered with the linen before being fastened together. The upper part of bag should be full and gathered with a drawing string. This protects the collars from crushing as well as keeps them clean.

The third article in the set is a plain linen bag lined with oiled silk. This is intended for sponges and protects the contents of the suit case from the moisture of this toilet necessity after it has been used. The hairbrush can be put in this bag if no sponge is used. The monogram can be embroidered on the outside.

To make a slumber robe for baby take two and a half yards of plain silkoline, three bolts of No. 1 ribbon, one skein of Shetland floss and one bat of fine cotton.

Divide the silkoline into two equal parts, place in a frame and put in



**MATERIALS REQUIRED.**  
Quarter yard of plain silkoline,  
Quarter yard of broadcloth,  
Five eighths yard silk,  
Two yards of half inch ribbon.

**NEEDLEBOOK.**  
layers of cotton between, ready for tying.

Tie the ribbons all in tiny bows. Thread the needle with the Shetland floss, using it double. Bring the needle up from the bottom, then down again, taking a stitch through one of the bows. Tie the yarn on the wrong side, with three or four extra needles tied in the knot to make a small tuft.

Continue the knotting in this manner, beginning with two and a half inches from the edges, making the tufts four inches apart. Turn in the edges all around and buttonhole closely with the yarn used singly.

Crochet a row of shells around the quilt, each shell of five double crochet fastened with a single crochet and placed close enough together to make the work lie flat and full at the corners.

On the right side, just inside the buttonholing, make a row of feather stitching with the yarn.

This makes a light, dainty cover for the baby. It is very pretty of blue silkoline tied with white ribbons or of white silkoline tied with pink and blue.

**Safety Pin Holder.**  
As a gift to young mothers to accompany the baby basket safety pin holders make useful presents.

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## Shoes! Shoes!

E. P. Reed & Co. and Dorothy Dodd Fine Shoes for women, all leathers, latest styles.

\$3, \$3.50 and \$4.

Ladies' Evening Slippers, in white and the soft, light shades of blue, pink and lavender.

\$3.50 to \$5.

Also showing a complete line of Ladies' Boudoirs and Felt Slippers in many desirable colors.

Men's House Slippers; comes in leathers of blacks and tans, per pair, \$1.50 and up.



E. P. REED & CO.  
ROCHESTER N.Y.

## BATH ROBES! BATH TOWELS! BATH SLIPPERS!

All to match. Each set put up in handsome green box. There are about a half dozen different popular colors in the lot and only a small quantity of each.

\$7.50 the Set.

Single Robes at.....\$4.50, \$5 and \$6

About 200 pair 11-4 and 12-4 Cotton Blankets, in soft, pretty shades of grey, tan and browns, and fancies; all have wide, fancy borders; specially suitable for bath robes.

\$1.50 and \$2 per pair.

## Men's Handkerchiefs and Silk Mufflers.

Initials and beautiful, Plain Sheer Linen Handkerchiefs, put up half dozen in neat boxes.

75c, \$1 and \$1.50 the box.

SILK MUFLERS, in white, black and assorted colors.....\$1 to \$3.50

Also special lot Silk Mufflers (drummer's samples), just one of a kind, and assorted colors; some very handsome ones in the lot, bought at a price which enables us to offer them at regular WHOLESALE COST.

## Trunks, Hand Bags and Suit Cases.

Make gifts specially suitable for members of your family, and we've just received a shipment of Trunks for the holiday season. There are some very elaborate ones in the lot—not too high, however, but some that will please you—from

\$12.50 to \$20.

Upstairs.

## Some Little Things

A special purchase of Collar Boxes enables us to offer the assortment, just one of a kind, at about half their actual value. They are beautiful grain-leather bags, or boxes, with silk or leather draw string, and come in wide assortment of colors, each

\$1.00 and up.

**NECKTIES**—25 and 50c and up.

**GLOVES**—per pair, \$2.50 and down.

**SUSPENDERS**—Put up one pair in a handsome box for special holiday trade, per pair—75c to \$2.00.

Also Cuff Buttons, Stick Pins, and all other little accessories that the men must have.

WATSON, PARKER & REESE CO.  
EVERYTHING TO WEAR.